Bringing the Treasures of The Earth... To The People of The World
The Right Business

It's Easy, It's Simple, It's Coffee

It’s ORGANO GOLD!

* products shown may not currently be available in your country
Fast-Growing INDUSTRIES

Internet  Home-based Business  Health & Wellness  Coffee

You can capitalize on all these industries at the same time.
Let’s Talk COFFEE

Coffee is not a luxury...
It’s a part of daily life.

One of the world’s most consumed beverages.

The world’s largest traded commodity, after oil.

Approximately 1.6 billion cups are consumed each day.

More than 80% of people over the age of 18 have consumed coffee.

Specialty coffee sales are increasing by 20% per year.

Millions pay up to $4 per cup and many drink 3-5 cups per day.
Timing of the Coffee Opportunity

The Opportunity Countdown

Starbucks®: The $5 Cup

McDonald’s®: The Affordable McCafé

Burger King®: The Iced Mocha

Dunkin Donuts®: Changed logo from a donut to coffee

Nestlé®: Introduce Nescafé to American market

Subway®: Now includes coffee breakfast menu
The Coffee Opportunity

Now you can offer millions of coffee drinkers a Better Coffee and Earn Money every time they drink it.

What makes Organo Gold a better choice?
Exclusive and Powerful INGREDIENT

Organically Grown Ganoderma lucidum
More than 2,000 years of history, originally reserved for royalty.

Regarded by the Chinese as the “Miraculous King of Herbs” and featured in both ancient and modern texts such as the American Herbal Pharmacopeia.

Organo Gold’s Ganoderma-based products contain many natural compounds including beneficial anti-oxidants.
Building for the Future

Organo Gold’s Ganoderma producer is recognized internationally for its patented cultivation and preparation method of the world’s leading brand of Certified Organic Ganoderma.

Organo Gold and its partners celebrated the groundbreaking of their $240-million Gano Herb Industrial Park, one of the world’s largest Ganoderma facilities.

Patent on Ganoderma Lucidum Products & Preparation Method (Patent Number ZL01101789.9)
OG Products
PEOPLE LOVE

WORLD’S LEADING BRAND OF GANODERMA-BASED PRODUCTS

* Product availability may vary by country and region
Visionary, Experienced LEADERSHIP

The mission is humble, yet powerful: Bring the Treasures of the Earth to the People of the World. By introducing a “Better Coffee” and “Ganoderma” to the World.

Holton Buggs
EVP of International Sales & Marketing

Bernie Chua
CEO/Founder, Dedicated to your success.

Shane Morand
Co-Founder, Global Master Distributor

OrganoGold.com
Organo Gold is proud to have the first-ever exclusive, strategic collaboration with the Napoleon Hill Foundation and its renowned World Learning Center.

This historic collaboration is celebrated with an exclusive Organo Gold edition of the reputed millionaire-maker’s best-selling book “Think and Grow Rich”.

OrganoGold.com
• Global Brand Ambassador for Organo Gold’s next wave

• Renowned global entrepreneur, golf legend and OG leader

• A business partnership focused on success!

GREG NORMAN
Start Earning MONEY TODAY

7 Ways to get paid when you share the ORGANO GOLD Product Line and Income Opportunity
Earn at minimum 50% Retail Profit

As an Organo Gold Independent Distributor, you can sell products to Retail Customers personally or through your Organo Gold Personalized Replicating Website.

Find Potential Retail Customers

- Coffee and Jazz Mixers
- Person-to-Person
- Special Events
  (Once an event form has been submitted & approved.)
- Salons and Spas
- Gyms & Health Centers
- Schools
  (Once an event form has been submitted & approved.)

- Buy Wholesale
- Sell Retail
- Keep Retail Profits
Make Money Weekly

Earn a Fast-Track Bonus every time you sell a Promotional Builder Pack to your Personally Sponsored Distributors to start their Organo Gold Business.

Promotional Builder Pack Fast-Track Bonuses

Earn up to 15,000 Naira for every Promotional Builder Pack sold.
The Power of THE DUAL TEAM

<table>
<thead>
<tr>
<th>Month</th>
<th>Coffee Drinkers</th>
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<tr>
<td>1</td>
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<td>2</td>
<td>4</td>
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<tr>
<td>11</td>
<td>2,048</td>
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<tr>
<td>12</td>
<td>4,096</td>
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4,096 People x 50 CV (Commissionable Volume)  
204,800 CV x 20% Dual Team Commission

YOU DO THE MATH!

* Must be Dual Team qualified to earn Dual Team commissions.
Dual Team BONUS

Start earning bonuses with only two people enrolled. One on your LEFT SIDE and one on your RIGHT SIDE.

<table>
<thead>
<tr>
<th>Role</th>
<th>Supervisor</th>
<th>Consultant</th>
<th>Sapphire Consultant</th>
<th>Ruby Consultant</th>
<th>Emerald Consultant</th>
<th>Diamond Consultant</th>
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<tr>
<td>Percentage</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
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<tr>
<td>Weekly Amount</td>
<td>Up to $500</td>
<td>Up to $1,000</td>
<td>Up to $1,500</td>
<td>Up to $5,000</td>
<td>Up to $10,000</td>
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* Organo Gold will pay up to 50% of commissionable volume.
* The weekly maximum payout is shown in US Dollars.
* These amounts will vary based on your local currency.
* Earnings Disclaimer: Earnings are hypothetically offered to show how the compensation plan works and are NOT earning representations or guarantees. Actual income will depend on the amount of time and effort an individual devotes to their business. A typical participant in the Organo Gold compensation plan earns between $0-$599 per annum. For more detail please visit www.organogold.com
## More Ways to EARN MONEY

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* To earn above bonuses, there are certain qualifications you must meet. Refer to the full compensation plan document for details.

4. **Uni-level Bonus–Monthly**
   This is the heart of Your Lifetime Residual Income! Earn residual Uni-level commissions from product re-orders generated in your organization up to nine levels deep.

5. **Uni-level Matching Bonus–Monthly**

6. **Generational (Leadership) Bonus–Monthly**

7. **Global Pool–Quarterly**

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OrganoGold.com
How To Get Started

1) Join by registering as an Organo Gold Independent Distributor by purchasing a Business Entry Kit

2) Included in the Business Entry Kit is Access to your BackOffice for 12 months and your own Organo Gold Personalized Replicating Website.

3) Distributor Binder

4) Brochures and Applications

5) Variety of Samples of Coffee

6) Access to Wholesale Purchases

Organo Gold Distributor Personalized Replicating Website page and Business Entry Kit shown. Actual business tools may change from time to time.
Select From 3 Promotional Builder Packs

**Bronze Pack**

- Black Coffee 2
- Café Mocha 1
- Café Latte 2
- Hot Chocolate 1
- Green Tea 1

24,000.00 Naira Bronze Pack

*Beverage Pack shown. Pack contents may vary.*
Silver Pack

80,000.00 Naira Silver Pack

Black Coffee 5  Café Mocha 5  Café Latte 5  Hot Chocolate 4  Green Tea 4

Pack contents may vary.
GOLD PACK

200,000.00 Naira Gold Pack
Black Coffee 15  Café Mocha 12  Café Latte 12  Hot Chocolate 10  Green Tea 10

Pack contents may vary.
Our Mission

To become the most admired corporation in the world.

Our Target

To capture 1% of the world’s market of coffee drinkers.

This represents an estimated $662 million dollars per month in coffee sales.

With Organo Gold’s 50% payout, this could represent a potential for $331 million dollars per month in distributed commissions with our Team Members.

You are invited to join our Worldwide OG Family and Share our Success.

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Steps to SUCCESS

1. Be a Product of the Product
   - Set yourself on the proper Autoship, if applicable
   - Purchase 2 Boxes of Coffee (Black & Latte)

2. Build a List of Contacts
   - 50 Coffee Drinkers
   - 50 Opportunity Seekers
   - Learn the 4 Questions
   - Get 10 Retail Coffee Customers using the Script

3. Book Four Coffee Jazz Mixers
   - At your home or office

4. Plug into a Proven Success System
   - 18-Month Commitment
   - Weekly CJMs (Coffee Jazz Mixers)
   - Business & Leadership events
   - Opportunity & Training Calls

OrganoGold.com
1. Do you or anyone you know drink coffee or tea at least occasionally?

2. How do you drink your coffee? (black or with cream and sugar)

3. What's your favorite brand?

4. When was the last time (name of company) paid you for drinking or recommending their coffee?
The Next STEPS

Show them a sample and say: “This is the coffee that Pays.”

Before giving them a sample, say: “I would like to give you a sample and I will follow up after you drink the coffee to get two pieces of information from you: How did you like the taste? How did it make you feel?”

After giving them the sample, say: “What is the best time to call you so you can tell me how you liked it? In the morning or afternoon?”
Quick-Start Retail Customer SCRIPT

“Hello, ______________ (name).” Small talk for a few moments, then get to the purpose of the call (to sell COFFEE).

“I NEED YOUR HELP, ____________ (name). I just started my own coffee business, and I launched it with three flavors of Coffee - Black, Latte and Mocha.”

“I would like for you to become one of my favorite customers by buying a box or two of coffee from me.”

“Before you say yes, I will show you how to get it at wholesale and, if you don’t like it I will never ask you to buy from me again.”

“Can I count on your support by buying one or two boxes from me?”
Join our March to a Million Campaign to add one million new global Organo Gold customers

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